

American Legion Auxiliary  
**END OF YEAR IMPACT REPORT FORMS**  
2017-2018

***Why report these numbers?***

Every hour, every dollar that ALA members invest in our mission of helping veterans adds up. It not only gives each member a sense of pride in belonging to the world's largest patriotic women's organization, but it allows us to demonstrate our effectiveness to the world. Each small sum of numbers gets added into the collective numbers that are called Impact Numbers. These numbers proclaim our impact and make membership in the ALA meaningful.

These numbers are also reported to The American Legion which includes them in its annual report to Congress. To make this process easier for you, it was simplified and the form has been condensed to essential information. If you aren't sure, even giving an estimate is better than not reporting at all.

***How to complete the Impact Report Form***

1. **Each ALA member** should fill out the Member Form and give it to her Unit President. This probably happens in April, but check with your unit.
2. The Unit President (or her designee) compiles all of the Member data on the Unit Form and adds any additional data not reported individually by unit members. This form then gets forwarded to either the District/County (if applicable) or Department, which compiles all the records.
3. It is more important that you report information in one section of the form only rather than worry if you have selected the right category. For example, if you provide a service for children, it should go in either Service for Military Families (for example, camps for military children only) or Service for Children & Youth (Legion Family camps for all children) but not in both places.
4. Please round to whole dollar values (for example, \$155).

***Report Simplifications***

1. All service for all military whether active duty, retired, or reserve component is now combined in one section.
2. Each section has better defined examples of the service that should be reported.
3. **For Units, Districts/Counties, and Departments:**  
“Line numbers” and “Obtain Total From” columns have been added to help in transferring data from form to form. For example, Units can find the number of Volunteer Hours for Military Families on Line 5 of the Member Form.

**A helpful monthly tracking worksheet is available on the national website under the Members Only section: [www.ALForVeterans.org](http://www.ALForVeterans.org)**

**Thank you for taking the time to REPORT your VALUABLE SERVICE and helping us TELL OTHERS about our INCREDIBLE IMPACT!**

# DISTRICT/COUNTY Year-End Impact Numbers Report

District/County \_\_\_\_\_ Department \_\_\_\_\_

Number Units in District/County \_\_\_\_\_ Number of Units Reporting \_\_\_\_\_

Total Number of Members Reporting \_\_\_\_\_

Your name \_\_\_\_\_ Email \_\_\_\_\_

Here is what our units did in the 12 months from MAY 1, 2017 TO APRIL 30, 2018.

## 1. Our ALA Service for Veterans/Active-Duty/Reserve Military

	<b>Service for Veterans/Military</b>	<b>Obtain Total From</b>	<b>Total</b>
Line 1	Total hours members volunteered	<i>Unit Form Line 1</i>	
Line 2	Total dollars spent	<i>Unit Form Line 2</i>	\$
Line 3	Total number of veterans/military assisted	<i>Unit Form Line 3</i>	
Line 4	Total number of "Veterans in Community Schools" presentations facilitated	<i>Unit Form Line 4</i>	
Line 5	Value of in-kind donations received*	<i>Unit Form Line 5</i>	\$
Line 6	Total number of poppies or poppy items distributed	<i>Unit Form Line 6</i>	
Line 7	Total dollars raised from poppies	<i>Unit Form Line 7</i>	\$

\*Estimated cash value of non-cash donations from **NON-MEMBERS** of goods (like paper goods, clothing) or services (like pro-bono CPA services from a local firm)

## 2. Our ALA Service for Military Families

	<b>Service for Military Families</b>	<b>Obtain Total From</b>	<b>Total</b>
Line 8	Total hours members volunteered	<i>Unit Form Line 8</i>	
Line 9	Total dollars spent	<i>Unit Form Line 9</i>	\$
Line 10	Total number of military families served	<i>Unit Form Line 10</i>	

## 3. Our ALA Service for Youth

	<b>Service for Children &amp; Youth</b>	<b>Obtain Total From</b>	<b>Total</b>
Line 11	Total hours for ALA Girls State	<i>Unit Form Line 11</i>	
Line 12	Total dollars spent for ALA Girls State	<i>Unit Form Line 12</i>	\$
Line 13	Total hours for other Legion Family youth activities	<i>Unit Form Line 13</i>	
Line 14	Total dollars spent on goods for youth activities	<i>Unit Form Line 14</i>	\$
Line 15	Total dollar amount of direct aid to help a needy child	<i>Unit Form Line 15</i>	\$
Line 16	Total other <b>UNIT</b> expenses (parties, dinners, paper goods, trophies)	<i>Unit Form Line 16</i>	\$
Line 17	Total number of children/youth served	<i>Unit Form Line 17</i>	
Line 18	Total dollars to other child service charities	<i>Unit Form Line 18</i>	\$

**4. Our Service Representing the ALA in Our Communities**

	<b>For any service not included in Sections 1-3</b>	<b>Obtain Total From</b>	<b>Total</b>
Line 19	Total number of hours	<i>Unit Form Line 19</i>	
Line 20	Total dollars spent	<i>Unit Form Line 20</i>	\$

**5. Mileage**

		<b>Obtain Total From</b>	<b>Total</b>
Line 21	Total miles driven by members in ALA Service	<i>Unit Form Line 21</i>	

**6. Scholarships our Units & District/County Presented/Awarded**

	<b>Scholarships</b>	<b>Obtain Total From</b>	<b>Units</b>	<b>+</b>	<b>District or County</b>	<b>=</b>	<b>Total</b>
Line 22	Total number of scholarships presented or awarded	<i>Unit Form Line 22</i>					
Line 23	Total dollar amount of scholarships	<i>Unit Form Line 23</i>	\$		\$		\$
Line 24	Total dollar amount donated to department scholarships	<i>Unit Form Line 24</i>	\$		\$		\$

**When completed, send to:** \_\_\_\_\_ by \_\_\_\_ / \_\_\_\_ / \_\_\_\_  
 (Get name and date from district or county, if applicable, or department)

**CONGRATULATIONS---YOU DID IT! THANK YOU FOR ALL YOU DO  
 AND FOR REPORTING YOUR DISTRICT/COUNTY'S IMPACT!**